ORGANIC TEXTILES, PART OF THE SOLUTION

Cotton production accounts for:



16.1% of the world's insecticides use (more than any other crop!) and 5.7% of the world's pesticides use



8.2 million tonnes of chemicals



Textiles industry accounts for:

3 billion tonnes CO2/year 1,000 kg of textiles: 15-35 tonnes CO2 6.7% global greenhouse gas emissions



And harmful impacts on biodiversity, water quality & human health



Organic cotton, part of the solution



Uses no hazardous pesticides & fertilisers

















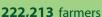


Organic cotton: an expanding market

2018-2019

2019-2020







229,280 farmers

grew **239,787** tonnes

grew 249,153 tonnes

on **418,935** hectars

on **588,425** hectars

in **19** countries

in 21 countries



Consumers want to act but false claims and greenwashing can be confusing







60% green claims in textile sector are exaggerated, false or deceptive



EU consumers care about environmental and labour conditions



82% think there is not enough information on environmental impacts



86% wants labels on clothes with indications about environmental and labour conditions



Organic textiles

- Ensure high environmental and social standards
- Prevent greenwashing
- · Give consumers a clear environmental choice
- Protect organic producers



EU policymakers can help

- Protect the use of the term "organic" in the same way as it is for the food chain
- Amend the 2011 EU Textile Regulation to allow for a definition of organic textiles
- Recognise already-existing organic standards

- Soil Association, Cool Cotton Organic Cotton and Climate Change, 2015.
- Soil Association, Organic Cotton, 2022
- Soil Association, Organic Cotton Helps Feed the World, 2012.
- Kirivoo, 2020, Introducing: Organic Cotton.
- Textile Exchange (2020), Organic Cotton Market Report 2020.
- Textile Exchange (2021), Organic Cotton Market Report 2021.
- Sutlej Textiles (2020), <u>A Global Textile Trend Switching to Organic Clothing</u>.

- Organic Growth, Inside Denim n°4, 2021.
- Special Eurobarometer 501: <u>Attitudes of European citizens towards the Environment</u>, European Commission March 2020.
- GOTS, Infographic, Compare! From field to fashion.
- Niinimäki, K., Peters, G., Dahlbo, H. et al. <u>The environmental price of fast fashion</u>. Nat Rev Earth Environ 1,
- Quantis, 2018, Measuring Fashion: Insights from the Environmental Impact of the Global Apparel and Footwear Industries.



Phone: +32 2 416 52 32 info@organicseurope.bio **ORGANICS EUROPE** www.organicseurope.bio















